


SAVE LIDS TO SAVE LIVES® MAILING GUIDE

Mailing in your lids is so easy.

1. Make sure all your lids are the pink ones we've issued for the Save Lids to Save Lives program. On bottles of Yoplait Smoothie and Nouriche products, you'll find pink safety liners under the plastic caps.
2. Wash your lids well and let them dry: an envelope full of yogurt is not a pretty sight (or smell).
3. Flatten your lids and put them in a regular envelope, like a #10 business envelope. You don't need any kind of special mailer.
4. Be sure to put your return address on your envelope, including your zip code. We use that information to distribute our donation money back to your local Komen Foundation Affiliates.
5. Apply your postage. You can mail up to 12 Yoplait yogurt cup lids with one First Class U.S. postage stamp.
6. Address your envelope to:

Save Lids to Save Lives®
P.O. Box 420704
El Paso, TX 88542-0704
7. Drop it in a mail box.

So easy.

Yoplait's Save Lids to Save Lives® Program

With Save Lids to Save Lives in its tenth program, Yoplait is still fighting breast cancer, one pink lid at a time. Look for pink lids on Yoplait yogurt cups from September through October. For every lid that is mailed in by December 31, 2007, Yoplait will donate 10 cents to Susan G. Komen for the Cure, up to \$1.5 million with a guaranteed minimum donation of \$500,000.

Here are answers to some of the questions we hear most frequently about mailing in your lids.

Q: Can I send in Yoplait lids, even if they're not pink?

No. It's important to send in only pink lids. They're the only lids included in the Save Lids to Save Lives program donation to the Susan G. Komen Breast Cancer Foundation.

Q: Are all Yoplait products part of the Save Lids to Save Lives program?

Nearly all adult Yoplait products participate in Save Lids to Save Lives. All Yoplait yogurt packaged in either 4 or 6 oz. cups will feature a pink lid during the collection period. This includes cups in Multi-packs and Fridge Packs. It also includes Yoplait beverage products. However, the large size Yoplait Grande® tubs do not contain pink lids and Yoplait Kids® products do not participate in the Save Lids to Save Lives program.

Q: Are Yoplait Smoothie products part of the program? Do I send you the cap?

Yes, Yoplait Smoothie and Nouriche products are part of the Save Lids to Save Lives program. But don't send us the plastic cap. Underneath the cap, you'll find a pink foil safety lid. Peel it back, wash it, and send us just that lid.

Q: Can I submit the lids I've saved even after the program's deadline of December 31, 2006?

No. We're sorry, we can't accept lids after the end of the program. But it would be great if you wanted to make a donation equal to the value of the lids you collected. Contact a local affiliate of the Susan G. Komen Breast Cancer Foundation about where to send your check. You can find more information on their Web site: <http://www.komen.org>.

Q: Can I save my lids and submit them for the next program period?

No. Unfortunately, we can't accept lids in later program periods. But watch for the next program period so you can start saving new lids. And, as always, you can contact your local Komen Foundation Affiliate about other ways you can help in the meantime.

Q: If I've torn my lid, can I still send it in?

We can accept pink lids with small tears, so long as you send in the whole lid. Please don't send in partial lids.

Thank you for sending in your pink lids!

